**Unit III Project: Ethnography criteria**

*The following will be negotiated and used as some criteria for assessing*

Clearly introduces the topic/question in the introduction, offers a sense of direction to the reader, and provides a main claim or argument that will be communicated through the ethnography; establishes a clear purpose for writing

Demonstrates an excellent understanding of the topic/community

Incorporates a substantial amount of field observations and interview responses in order to demonstrate the nature of the genre (ethnography)

Thoroughly describes and accurately represents the particular community

Supports claims with evidence; **does not** generalize or stereotype the particular community

The organization of the ethnography is logical, follows a readable structure, and the paragraphs are coherent and clear

The majority of the paper consists of field observations with interviews as a means of supporting observation and providing an actual voice

Integrates sources with observation, synthesizes ideas and concepts between experience and source information

Sets up quotations with an effective summary and introduces the author/speaker before inserting a quotation

Acknowledges own biases or lack of knowledge; personal account of previous projected stereotypes on the community

Incorporates a conclusion that comes to some sense of discovery that has answered previous questions; offers a newer understanding or something the writer is taking away from the observations; or the potential for more research, guiding the reader to look something else

Decent control of Standard Edited American English; minimal grammatical errors

Option to change interviewee names (anonymous) or ask permission to include names

At least two scholarly sources (from a scholarly database)

At least six to seven pages (max eight): double spaced, Times New Roman, 12-point font, MLA format, 1” margins

Proper MLA in-text citations and Works Cited

Effort and attitude (immeasurable)