**Unit II grading criteria** (as formed by you)

Structure is easily readable, follows a logical/coherent order and ideas are concise

Acknowledge the sadness of the day/event; reflective in nature

Primary content is on the individual (e.g. hobbies, interests, etc.). Content must be personalized:   
-- The qualities that make or made the individual worthy of praise  
-- Attributes, characteristics, accomplishments, or traits  
-- The inspiration we may receive or the lessons we may learn from the individual  
-- Specific memory with the individual

Individually address certain audience members (e.g. parents, siblings, grandparents)

Audience feels connected, embraced – not isolated or distant

Illustrate points with personal stories that demonstrate qualities with honesty and sincerity

Acknowledge the person's idiosyncrasies and shortcomings; don’t idealize the individual

Humor (if included) is purposeful and intentional, possesses meaning

Some sense of an emotional appeal: sensitivity to the situation

Don’t overly glorify a quote or poem: the eulogy is about the individual

Establish a tone (e.g. somber, celebratory) for the eulogy: is the tone identifiable?

Proper balance of content: stories and general information about the individual

Potential chronological order of life: where the person has come from, etc.

Potential beliefs (e.g. faith, religion) of the individual

Try not to use clichés (e.g. “time heals all”): clichés can be seen as space-filler

Don’t feel like you have to speak for everyone; you are just one voice

Include the legacy: how will the person be remembered?

Include influence: how has the person influenced you, what do you owe to that person?

Is there a theme to the eulogy? A concept? Does the conclusion tie it all together?

Effort? Meet all the requirements (e.g. page length, etc.)